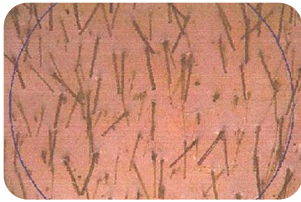




Multifunctional hair fertilizer

Before

After



Density booster
+46%*
growth index
after 4 months



Bolder look
+46%*
of new lashes
after 8 weeks

2.5%



Peptide-powered
Biomimetic peptide combined with a natural red clover extract



Biome-friendly
Rebalances scalp microbiota to support healthy hair growth



Cost-efficient
High efficacy at low dosage & fast action: only 90 days!



Multi-target
Tested on androgenetic alopecia & general hair loss conditions



Multi-demographic
Tested on woman & men from 18 to 65 years old



Formula flexibility
Proven efficacy in both leave-on & rinse-off applications

It is a unique active complex combining a biomimetic peptide and a red clover flower extract rich in biochanin A. Biochanin A, a powerful flavonoid with anti-inflammatory properties, is an effective inhibitor of 5- α -reductase activity while the peptide stimulates tissue remodeling for better hair anchoring and vitality. By doing so, they work synergistically to stimulate hair growth and limit hair loss.

BENEFITS

- Provides fuller, longer and healthier hair and lashes
- Provides a healthier scalp environment to support hair growth

MECHANISM OF ACTION

- Preserves hair follicle stem cell (HFSC) number and activity
- Modulates DHT via 5- α reductase activity inhibition
- Stimulates ECM renewal and anchoring protein synthesis
- Decreases pro-inflammatory cytokines
- Rebalances scalp microbiota

ORIGIN

Synergistic combination of a biomimetic peptide with a red clover flower extract rich in biochanin A

INCI NAME

Acetyl Tetrapeptide-3 (and) Trifolium Pratense (Clover) Flower Extract

DOSE

0.5 - 5.0%

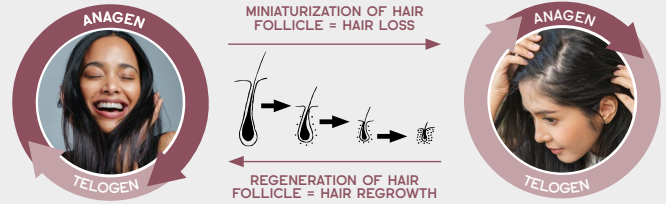
APPLICATIONS

- Anti-hair loss care
- Hair growth care
- Scalp care
- Lash & brow serums
- Makeup

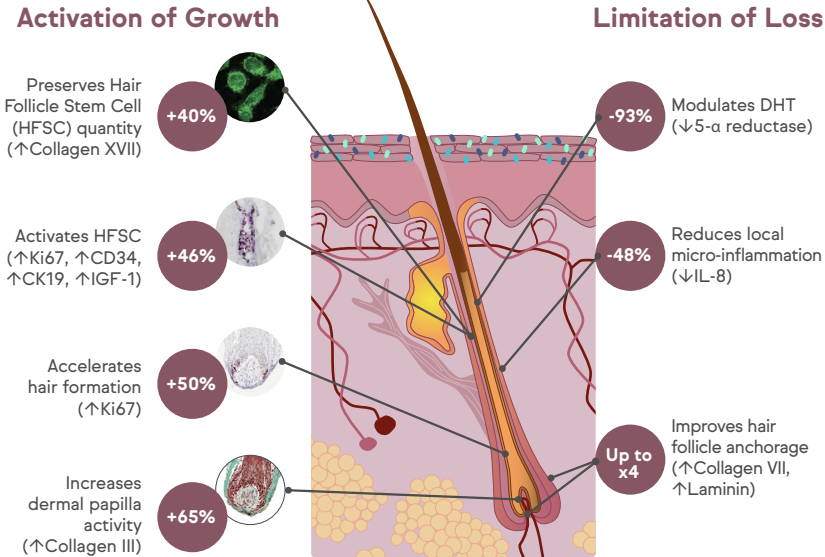


HAIR CARE

An optimized hair growth cycle largely depends on the health and size of the hair follicles, the organs responsible for hair production. Alopecia, or general hair loss, occurs as a result of the gradual miniaturization of these follicles, influenced by various factors. The key to limit hair loss and promote hair growth lies in fostering a strong and healthy environment essential for the regeneration of these follicles.



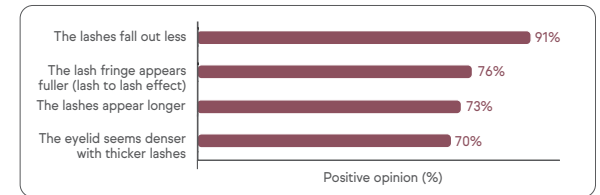
IN VITRO & EX VIVO TESTS



CLINICAL STUDIES - LASHES

Bolder look

- 17 women
- Application of a 2.5% gel or a placebo on each eye, 2x/day for 2 months at the base of lashes
- Lash measurements (expressed versus placebo)
- Self assessment

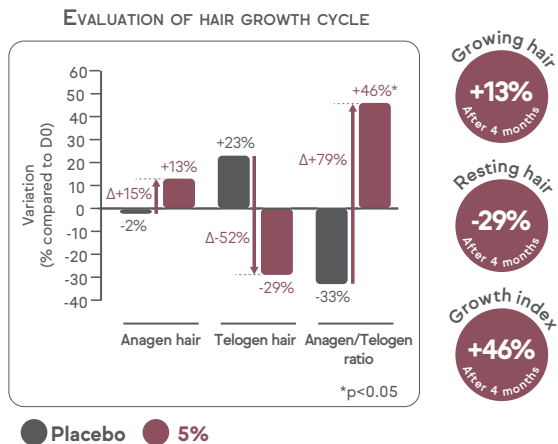


Lashes are densified for a bolder look.

CLINICAL STUDIES - HAIR

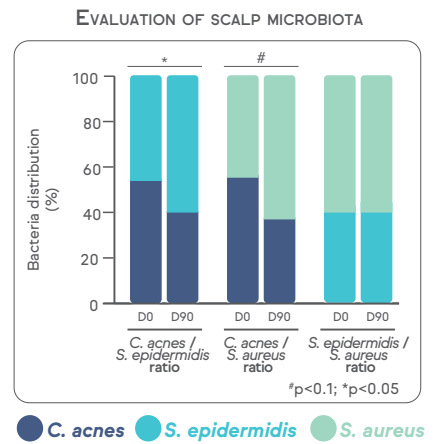
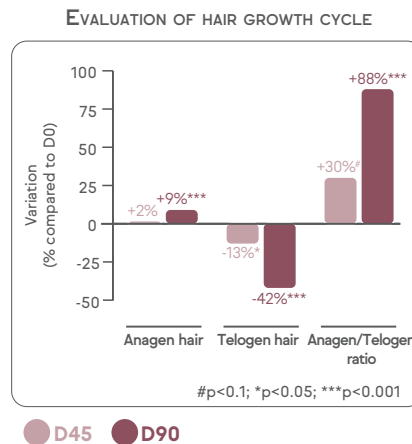
Density booster (leave-on)

- 2 groups of 15 men with androgenetic alopecia
- Application of 20 drops of a 5% lotion or a placebo 1x/day at night for 4 months
- Evaluation of hair growth by TrichoScan



Density booster (rinse-off)

- 23 volunteers (women & men) with general hair loss
- Application of a 1.5% shampoo and 1.5% conditioner every 2 days in the morning for 90 days
- Evaluation of hair growth by TrichoScan & microbiota by qPCR sequencing



Its multifunctional efficacy provides a universal solution to achieve fuller, longer and healthier hair at any stage of life.

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